

A total of 193* people have lost their lives in 2014, compared to 188 in 2013, a 3% rise

*provisional 2014 figure

DRIVER DEATHS DECLINE
from 94 to 76



*provisional 2014 figure

26% RISE
IN VULNERABLE ROAD USER DEATHS
up from 62 to 78



OVER HALF
AS MANY CHILDREN <15
KILLED IN 2014.
(up from 6 to 14)



24 DEATHS

Between 4pm and 6pm and between 8pm and 10pm were the most dangerous hours



23 DEATHS



19% drivers & passengers killed were not wearing a seatbelt



THURSDAY

was the most dangerous day of the week.
(38 fatalities)

ROAD USER FATALITIES



Those aged 60+ account for 40% of all pedestrian deaths



22% INCREASE
IN PASSENGER DEATHS

up from 32 to 39