



Údaras Um Shábháilteacht Ar Bhóithre  
Road Safety Authority

# The Road Safety Authority

## Driver Attitudes & Behaviour Survey 2020

Prepared by  
John O Mahony

J.202344 JOM



RESEARCH  
& INSIGHT



# Driver Attitudes & Behaviour Survey

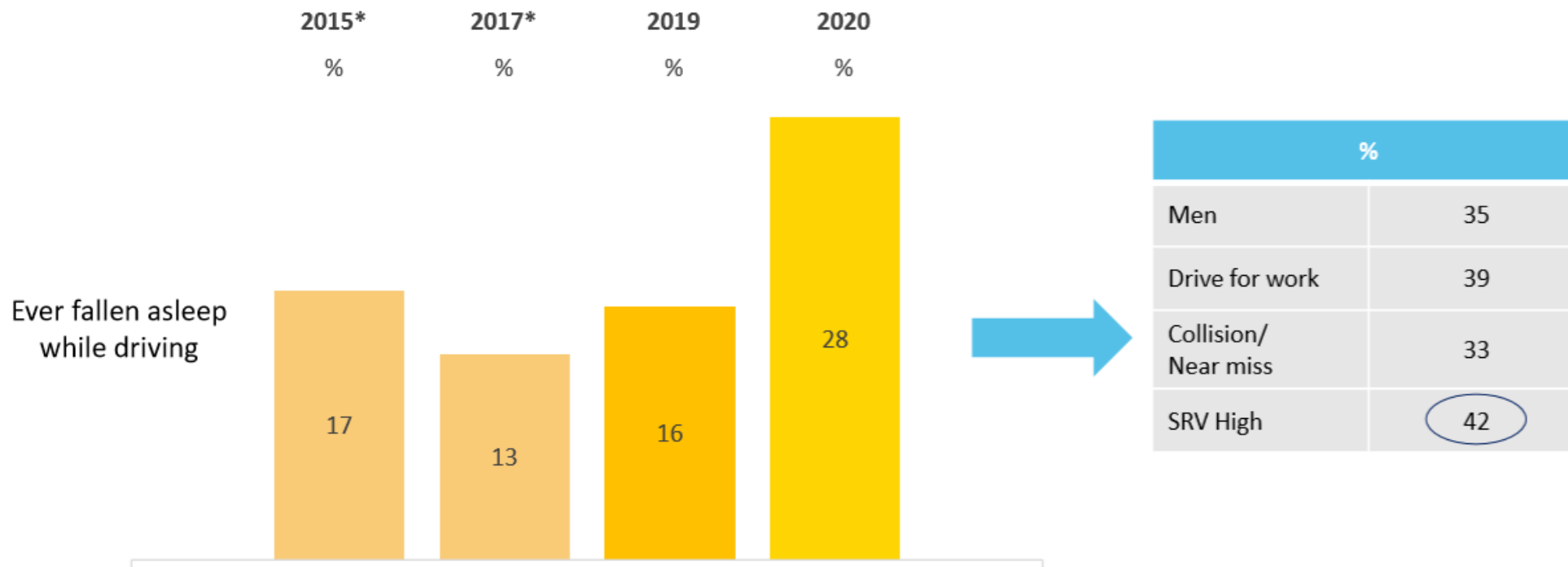
## Survey Methodology



- The National Survey of Driver Attitudes & Behaviour is a cornerstone of the Road Safety Authority research programme. It establishes the incidence of errant driving behaviour and habits among Irish motorists and determines their attitudes to a series of road safety measures; and analyses the extent to which these attitudes and behaviours are consistent both across demographic criteria and over time.
- The 2020 research builds off the findings from previous research.
- **Nationally representative sample of 1,200 motorists ages 17+:**
  - Quota controlled in terms of gender, age, region and area.
  - Fieldwork was conducted in November/December 2020.

# Driving fatigue

Base: All Motorists N-1,241



**28% of motorists now indicate they have fallen asleep or nodded off/ even if only for a brief moment when driving. – peaks among 42% of SRV high groups.**

? Q.4a Have you ever fallen asleep or nodded off (even if for only a brief moment) while driving?